



Digital Consultation results about LinkedIn

LinkedIn is a platform for anyone looking forward in their career. This can include people from different professional backgrounds, such as small business owners or students looking for jobs. Members can use LinkedIn to benefit from a network of professionals, companies, and groups within and outside their industry.

The Ministry of Energy and Infrastructure is proactive in implementing the digital participation methodology to achieve its goal of improving services provided to the public in a way that simulates the needs of every individual in society and involving him in ways to provide the service he needs. In order to achieve and communicate the required information to the public, the Ministry of Energy and Infrastructure has tended to involve all segments of society in choosing whether or not to start creating a Ministry account on the LinkedIn platform.

The Ministry of Energy and Infrastructure cares about the opinions of every member of the community, and accordingly, the comments made in the advice were considered to create the account or not. As most of the respondents in the survey are from the age group of 30-40 years, who are employees of different workplaces, accessing social media channels daily. This allows them to view the various jobs announced through social media channels. LinkedIn is the second platform with an Instagram channel that respondents view for job searches.

The two respondents also indicated that 100% of the respondents said that they believe that the LinkedIn platform is very suitable for searching for jobs. Accordingly, the Ministry of Energy and Infrastructure created its site on the LinkedIn platform.



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