## #مباشـــر\_مـــن\_طلبتنــا "Live From Our Students"





## Ø IMPACT 03

Campaign Survey
21 Mar 2020

The survey shows that 60% of followers prefer Campus Life News to be covered by students (UGC) & 67% of followers are interested in following events taken by students and showing their own opinion and perspectives (UGC).



#مباشـــرــمـــنــطلبتنــا "Live From Our Students"

## **TIMELINE**





